

Privacy Policy

Last updated: 11 July 2026

Chipset ("we", "us", "our") operates chipset.uk. This policy explains how we collect, use, and protect your personal data in line with UK GDPR and the Data Protection Act 2018.

1. Who we are

Chipset Bradford, West Yorkshire Email: hello@chipset.uk

2. Data we collect

When you use our contact or enquiry form, we collect:

- Full name
- Email address
- Phone number
- Any details you provide about your project or enquiry

We do not use cookies, analytics, or third-party marketing tools on this site at this time.

3. How we use your data

We use the information you provide to:

- Respond to your enquiry
- Discuss and scope potential projects (website builds, social content, branding)
- Manage any ongoing client work

We do not sell, rent, or share your data with third parties for marketing purposes.

4. Legal basis for processing

We process your data under the "legitimate interests" and "contract" bases of UK GDPR — specifically, to respond to enquiries and provide the services you've requested.

5. Data retention

We retain contact and enquiry details only as long as necessary to respond to your enquiry or deliver agreed work, typically no longer than 24 months, after which it is deleted.

6. Your rights

Under UK GDPR, you have the right to:

- Access the personal data we hold about you
- Request correction of inaccurate data
- Request deletion of your data
- Object to or restrict processing
- Lodge a complaint with the Information Commissioner's Office (ICO) at ico.org.uk

To exercise any of these rights, contact us at hello@chipset.uk.

7. Data security

We take reasonable technical and organisational measures to protect your personal data against unauthorised access, loss, or misuse.

8. Changes to this policy

We may update this policy from time to time. Changes will be posted on this page with an updated revision date.

9. Contact us

If you have questions about this policy or how your data is handled, email hello@chipset.uk.